

BRØNDBY VIP LOUNGE

CHAIR, TABLE AND BAR

YEAR

2021

LOCATION

LIVERPOOL, ENGLAND

CUSTOMER

RINGSTED MUNICIPALITY

AMOUNT

14 OC2 CHAIR
7 PLATES (BAR AND TABLE)

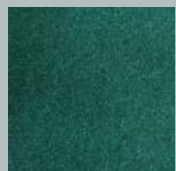
PARTNER

GRAVENHORST
LETBÆK
EXPOPARTNERS
MATER

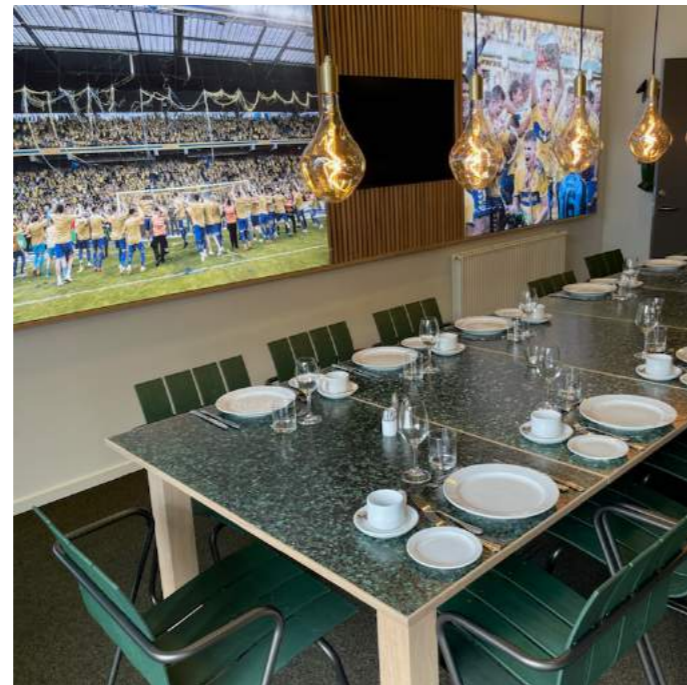
MATERIALS



DRAUGHTMASTER
KEGS
HEAT-PRESSED
100 % UPCYCLED



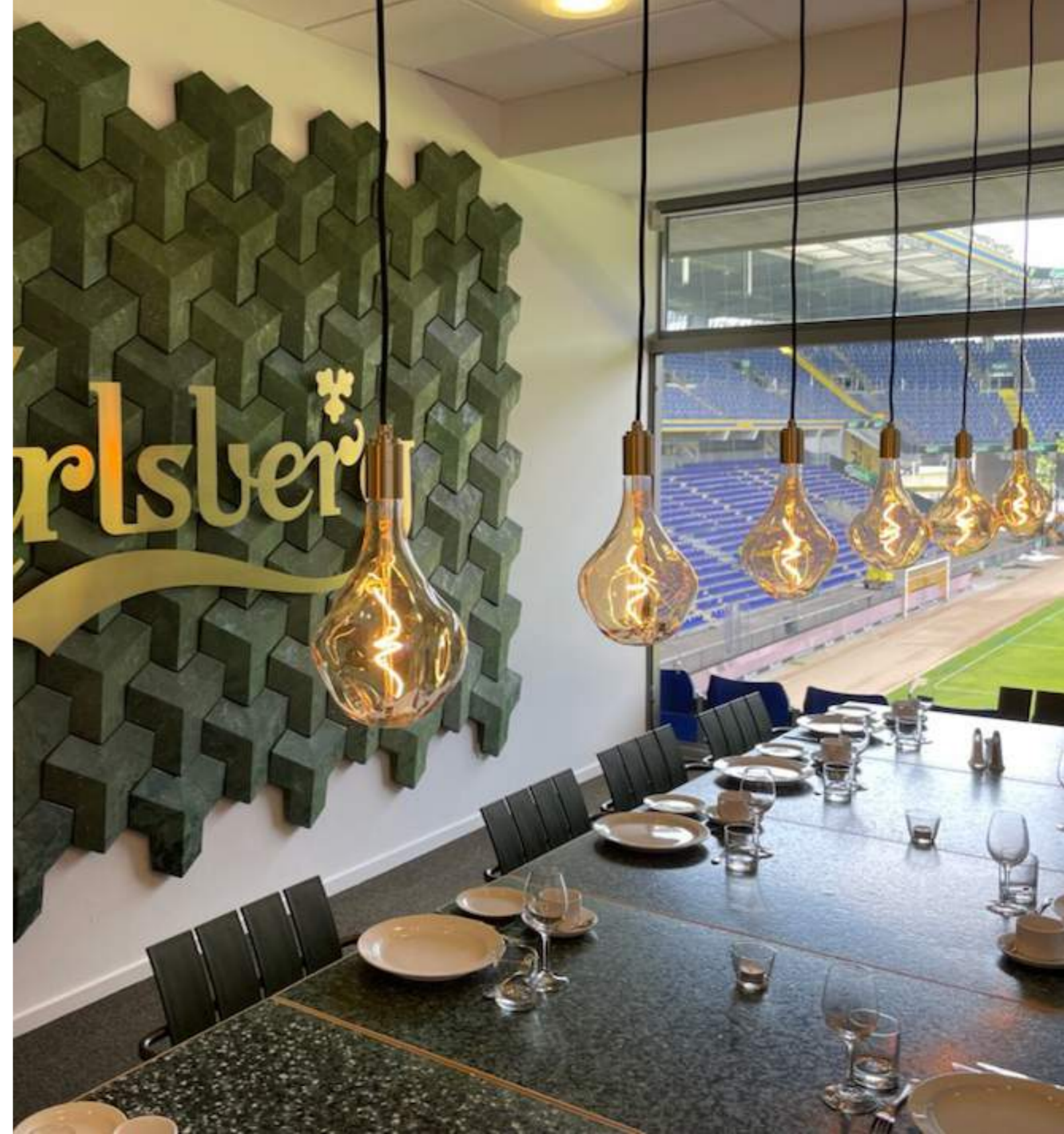
DRAUGHTMASTER
KEGS
INJECTION MOLDED
100 % UPCYCLED



PROJECT CHARACTERISTICS

Brøndby VIP lounge has made a honour in decorating their lounge with upcycled Carlsberg interior. Not only is the Hop Leaf wall eye catching, but it makes its grace in the room and stage the iconic Carlsberg logo. The conference table are likewise made of upcycled Carlsberg DraughtMaster kegs, designed with wooden elements as a contrast. Around the table are OC2 Mater chairs to finish the circular history.

As the last element to showcase at Brøndby, the bar is decorated with upcycled plastic bar countertops, ending the loop from DraughtMaster plastic kegs to beautiful serving station eliminating the waste.



PRODUCE >

USE >

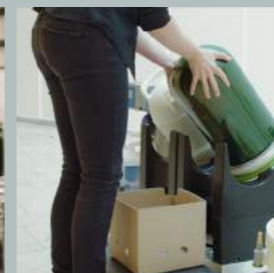
PICK UP >

TRANSFORM >

UPCYCLE



Production and filling the DraughtMaster kegs.



Carlsberg supplies kegs. The beer is served and enjoyed



Delivery & pick up of DraughtMaster kegs at the customer



The kegs are cleaned and granulated, ready to be recycled



Unique upcyclable materials, used for new products.

RE-PLASTIC

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